🇼🇸 Samoa: trade brief

Customs figures for 2025 and 2026 to date; products for 2024; long-run totals. Prepared 2026-11-15.

Samoa exported **$26M** of goods and imported **$480M** in 2025, a trade deficit of **$454M**. Its largest export market was New Zealand (32.8% of exports) and its largest supplier was New Zealand (28.6% of imports).

#200
largest exporter of 202 economies, and #190 importer
#1 #202

33%
of exports go to 🇳🇿 New Zealand, the largest market

63%
of exports go to just three markets, out of 8

–454M
trade deficit: exports pay for 5% of imports

–38.5%
change in exports on 2024: $42M then, $26M in 2025

29%
of imports come from 🇳🇿 New Zealand, the largest supplier

Samoa in 2025 and 2026: the latest figures

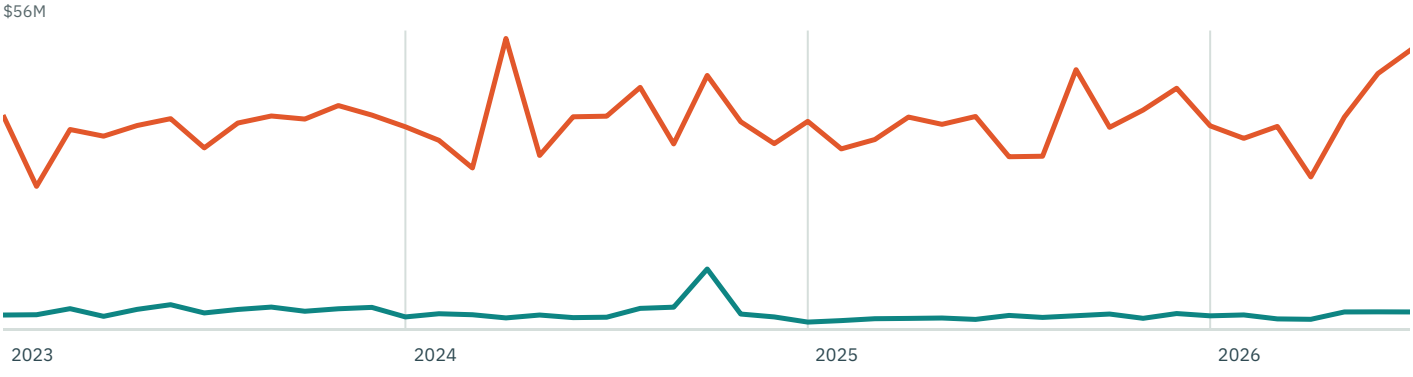
Monthly customs figures in US dollars from the IMF's trade-by-partner database. The newest month is Jul 2026.

$26M
Exports, 2025 **–38.5%** on 2024

$480M
Imports, 2025 **–1.7%** on 2024

$19M
Exports, Jan–Jul 2026 **+40.8%** on the same months of 2025

$290M
Imports, Jan–Jul 2026 **+8.5%** on the same months of 2025



Period	Exports	Imports	Balance
2026 (Jan–Jul)	$19M	$290M	–272M
2025	$26M	$480M	–454M
2024	$42M	$488M	–446M
2023	$42M	$468M	–426M
2022	$42M	$440M	–398M

Largest export markets in 2025 and 2026 so far

Export market	2025	Change on 2024	Share	Jan–Jul 2026	Change on Jan–Jul 2025
🇳🇿 New Zealand	$8M	+14.9%	41.5%	$8M	+109.9%
🇺🇸 United States	$5M	−5.9%	25.4%	$2M	−39.9%
🇦🇺 Australia	$3M	−41.0%	13.1%	$1M	−17.7%
🇸🇬 Singapore	$1M	−89.4%	7.2%	$2M	+261.9%
🇦🇸 American Samoa	$1M	−43.5%	6.0%	$731,000	+2.8%
🇫🇯 Fiji	$1M	+9.6%	6.0%	$2M	+134.6%
🇯🇵 Japan	$106,000	−76.5%	0.5%	$12,000	−52.0%
🇹🇴 Tonga	$51,000	−5.6%	0.3%	—	—

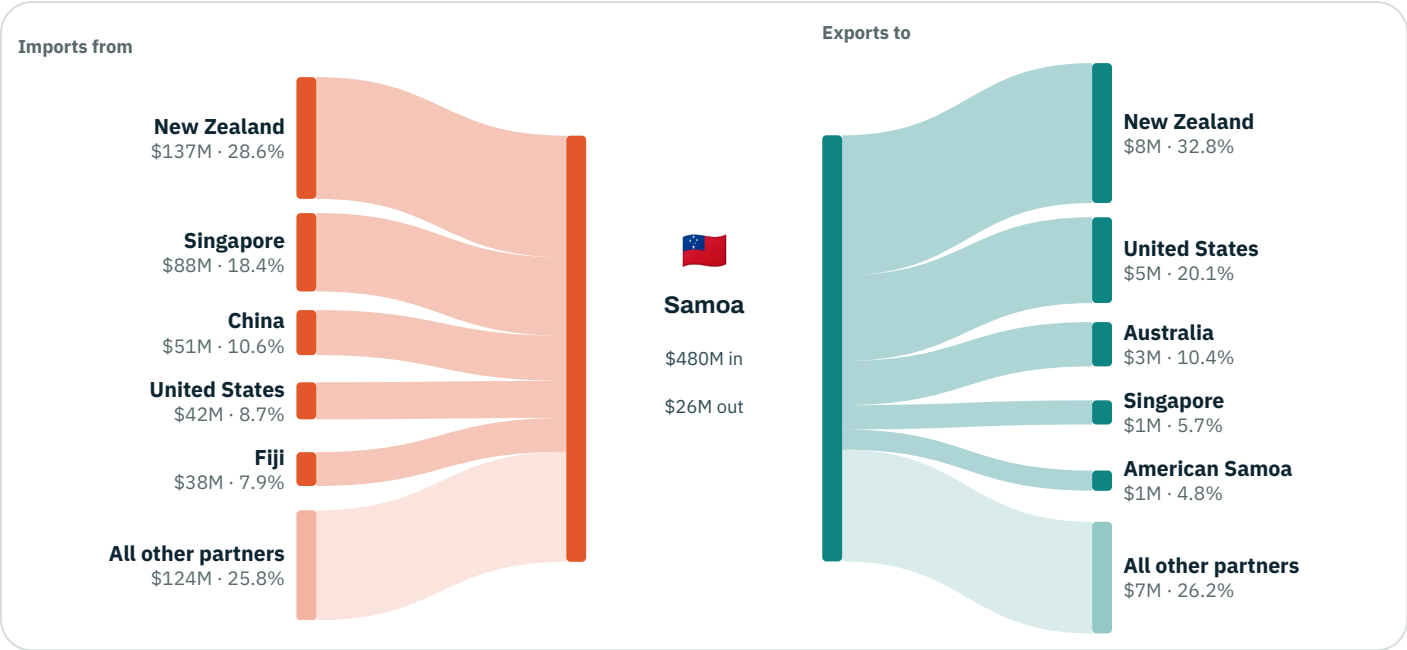
Largest suppliers in 2025 and 2026 so far

Supplier	2025	Change on 2024	Share	Jan–Jul 2026	Change on Jan–Jul 2025
🇳🇿 New Zealand	$137M	+15.1%	30.3%	$73M	−2.1%
🇸🇬 Singapore	$88M	−6.1%	19.6%	$73M	+55.5%
🇨🇳 China	$51M	−15.1%	11.2%	$28M	−10.0%
🇺🇸 United States	$42M	−4.7%	9.3%	$23M	+10.0%
🇫🇯 Fiji	$38M	−22.2%	8.4%	$31M	+49.8%
🇦🇺 Australia	$34M	−24.1%	7.6%	$26M	+41.8%
🇰🇷 South Korea	$23M	+30.8%	5.1%	$5M	−67.1%
🇯🇵 Japan	$13M	−20.4%	2.8%	$8M	+6.1%
🇭🇰 Hong Kong	$9M	−16.1%	2.0%	$8M	+38.5%
🇹🇭 Thailand	$6M	−39.2%	1.3%	$3M	−36.9%

Source: International Monetary Fund, International Trade in Goods by partner country, retrieved 2026-11-15. The IMF collects each economy's national customs figures and converts them to US dollars at the average exchange rate of the month the goods moved. Imports include freight and insurance; exports do not. The product and partner sections further down use BACI's reconciled figures for 2024, which can differ noticeably for the same year, so compare like with like.

Where Samoa's goods come from, and where they go

The five largest suppliers and the five largest markets in 2025. Ribbon width is in proportion to value within each side.



What Samoa exports, 2024



Reconciled figures (BACI): exports of $40M on that basis. 2024 is the newest year with product detail for every economy.

Largest export products

Product	2024	Share
Insulated electric conductors; ignition wiring sets and... 8544.30	$4M	11.1%
Vegetable oils; coconut (copra) oil and its fractions... 1513.11	$4M	8.8%
Electronic integrated circuits; processors and... 8542.31	$3M	6.8%
Footwear; n.e.c. in heading no. 6403, (not covering the... 6403.99	$3M	6.7%
Machinery; for making or repairing articles of hides... 8453.80	$2M	5.5%
Vehicles; with only spark-ignition internal combustion... 8703.23	$2M	4.6%
Communication apparatus (excluding telephone sets or base... 8517.62	$2M	4.6%
Insulated electric conductors; optical fibre cables 8544.70	$1M	3.5%

What Samoa imports, 2024



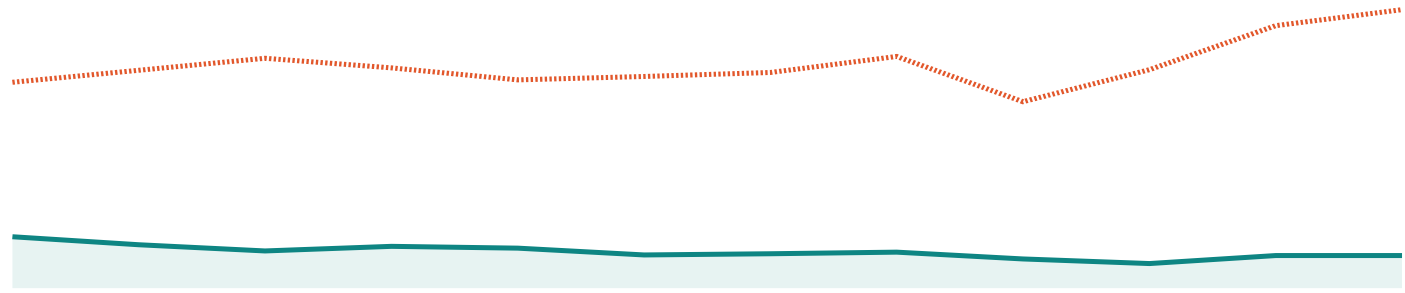
Reconciled figures (BACI): imports of $549M on that basis.

Largest import products

Product	2024	Share
Petroleum oils and oils from bituminous minerals, not... 2710.00	$98M	17.8%
Iron or non-alloy steel; flat-rolled, width 600mm or... 7210.70	$25M	4.6%
Meat and edible offal; of fowls of the species Gallus... 0207.14	$20M	3.6%
Stoppers; caps and lids, of base metal 8309.90	$20M	3.6%
Vessels; n.e.c. in heading no. 8901, for the transport of... 8901.90	$9M	1.6%
Vehicles; with only spark-ignition internal combustion... 8703.23	$8M	1.5%
Wood; coniferous species, of pine (Pinus spp.), sawn or... 4407.11	$7M	1.4%
Dairy produce; milk and cream, not concentrated, not... 0401.20	$6M	1.2%

Samoa's trade over the long run

Merchandise exports and imports, World Bank series, current US dollars.



Exports Imports 2012–2023

Sources and method

- **2024 products:** BACI (CEPII), which reconciles what exporters and importers each reported to UN Comtrade, six-digit HS, current US dollars.
- **Totals and partners, latest year and current year:** International Monetary Fund, International Trade in Goods by partner country: each economy's own monthly customs figures, converted to US dollars at the average exchange rate of each month. Values marked † were derived by the IMF from partners' records because the economy had not yet reported.
- **Long-run totals:** World Bank, merchandise exports and imports, current US dollars.
- The two sources use different methods and can give different totals for the same year. Compare like with like.
- Product classification: Harmonized System, © World Customs Organization.

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